



Guiando Tu Camino (Guiding Your Journey)

For the past 24 years, OneLegacy’s Donate Life Rose Parade has inspired people worldwide to save and heal lives with the powerful message of organ, eye, and tissue donation. The 2027 Rose Parade® theme “Welcome” celebrates belonging, connection, and the power of embracing one another. It reflects the spirit of organ, eye, and tissue donation, where generosity opens the door to hope, healing, and new beginnings.

OneLegacy’s twenty-fourth entry into the Rose Parade®, *Guiando Tu Camino (Guiding Your Journey)*, honors the path shared by donor families, recipients, and those still waiting. This vibrant and culturally inspired float represents the journey of donation as one guided by love, legacy, and connection. Organ, eye, and tissue donation creates a bridge between lives, offering comfort in loss and hope for the future.

A procession of brightly colored spirit animals flows across the float, symbolizing strength, protection, and transformation. These guardians, inspired by rich cultural traditions, represent the enduring presence of donors whose gifts continue to guide others forward. Like donation and transplantation, they embody the idea that we are never alone on life’s journey, and that guidance can come from those who came before us.

At the heart of the float, Floragraph portraits honor organ, eye, and tissue donors, surrounded by vibrant anthuriums that symbolize love, compassion, and hospitality. Together, these elements create a landscape of remembrance and renewal, reflecting both the beauty of life and the lasting impact of each generous gift.

As the world’s most visible campaign, the OneLegacy Donate Life Rose Parade® float inspires viewers to save and heal the more than 100,000 people waiting for lifesaving organ transplants each year. Register today to become an organ, eye, or tissue donor by visiting [OneLegacy.org/register](https://www.OneLegacy.org/register) or [registerme.org](https://www.registerme.org) outside of California.