



Courage to Hope

Since 2004, the Donate Life Rose Parade® float has inspired people across the country and around the world to save and heal lives with the powerful message of organ, eye and tissue donation. The 2022 Rose Parade theme, *Dream. Believe. Achieve.*, celebrates education's ability to open doors, open minds, and honors the perseverance and strength of science and scientists, health professionals, first responders and essential workers.

The 2022 Donate Life Rose Parade® float, *Courage to Hope*, shares the courage shown by donor families, living donors and waiting recipients, represented by the winged lion of Piazza San Marco (or Saint Mark's Square) in Venice, Italy. The majestic lion holds a book that represents the knowledge that both donor families and grateful recipients share about the importance of saying "YES" to donation. Organ, eye and tissue donation offers hope to donor families, who in the midst of losing a loved one, see the chance to believe their loved ones' gifts will help save others. At the same time, those waiting to receive a lifesaving organ have the dream and the courage to hope that a donor will become available, to restore their health and change their lives. They can now achieve their life's goals, all thanks to their donors.

The float features stylized Venetian colonnades, inspired by the Palazzo Ducale or Doges' Palace in Venice. These ornate porticos will be adorned with memorial floral portraits, honoring the gift of life and hope given by organ, eye and tissue donors. Venice's quintessential gondolas will carry organ, eye and tissue recipients, as they continue sailing in their life journey, thanks to their donors' gifts. Living donors and recipients will walk alongside the float. A lush dedication garden features individually dedicated roses and will complete the beautiful Venetian scene, along with blue and white waves, representing the flowing Venice canals.

As the world's most visible campaign to inspire organ, eye and tissue donation, the Donate Life Rose Parade® float inspires viewers to save and heal more than one million people in need of organ, eye and tissue transplants each year. Register today to become an organ, eye or tissue donor by visiting www.DonateLife.net.