

ONELEGACY TRANSITIONS TO NEW FLOAT BUILDER

After six years of producing spectacular, award-winning floats for OneLegacy and the Donate Life community, including the Sweepstakes Trophy in 2023 with our float, “Lifting Each Other Up,” OneLegacy recently learned that Fiesta Parade Floats is no longer a Tournament of Roses approved float builder and will not be producing the 2025 OneLegacy Donate Life float. We are sorry to see them go, and we will always remember their amazing team, continuous dedication, and unparalleled floral artistry.

With this in mind, the OneLegacy Donate Life float is moving and soaring to new places! We are excited to announce that for the 2025 Rose Parade, the team at [Artistic Entertainment Services \(AES\)](#), led by Craig Bugajski, will bring our beautiful and vibrant float, “Let Your Life Soar” to life. Stay tuned as we share additional information about our new float builder over the next few weeks. Below you will find more details about AES.

ABOUT AES

For over 30 years, AES has been a premiere float builder for the Rose Parade, creating show-stopping, award-winners that attract local and national media coverage and spark conversations that last long after the parade is complete. In the past few years alone, our company has created floats celebrating Nintendo's Pac-Man character, George Lucas' Star Wars, and NBC's The Voice, and we were honored to receive the prestigious “Extraordinaire Trophy” for our 2016 Disneyland Diamond Celebration entry.

At AES, we pride ourselves on delivering an exceptional float sponsor experience. With our year-round team of more than 200 creatives and fabricators, we provide our clients with industry-leading craftsmanship and one-on-one support throughout the lifecycle of their project, from design through construction, logistics, and event-planning.