



LET YOUR LIFE SOAR



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For the past 22 years, OneLegacy's Donate Life Rose Parade® float has inspired people worldwide to save and heal lives with the powerful message of organ, eye, and tissue donation. The 2025 Rose Parade® theme, **Best Day Ever**, celebrates life's best moments – those unexpected times that bring a smile, warm our hearts and fill us with joy. While for donor families losing a loved one represents one of the most difficult moments of their lives, organ, eye and tissue donation brings a ray of hope to see their loved ones live on in others. For transplant recipients, donation gives them bittersweet feelings of happiness for receiving the gift of life, gratitude to their donor and grief for the donor family's loss.

The 2025 OneLegacy Donate Life float, **Let Your Life Soar** float features a vibrant scene inspired by the beloved Japanese celebration of Children's Day. Colorful *Koi Nobori* (Flying Fish Flags) or windsocks shaped like fish, fly overhead. Streamers bear the family crest, followed by koinobori in a sequence representing father, mother, and children in order of birth. In Japan the koi fish represent strength, courage, and health. These same attributes define not only those who chose to give the gift of life, but also their families and their recipients. The scales of the koi fish highlight memorial floral portraits or floragraphs, representing donors who gave the gift of life. The fish windsocks soar over a garden of flowering trees, featuring stone lanterns and a beautiful bridge. Organ, eye and tissue recipients will ride on the float, sharing the gratitude they feel for their donors' gift of life. Living donors will walk alongside the float, showing the power of living donation. The 2025 OneLegacy Donate Life Float honors tradition, family, and love within the donation and transplantation community.

As the world's most visible campaign, the OneLegacy Donate Life Rose Parade® float inspires viewers to save and heal hundreds of thousands of people needing organ, eye, and tissue transplants each year. Register today to become an organ, eye, or tissue donor by visiting [OneLegacy.org/register](https://www.onelibrary.org/register) or [registerme.org](https://www.registerme.org) outside of California.