

Donate Life Rose Parade® Float

2015 Frequently Asked Questions



Special Events

How do we know where and when to be at a certain event?

At hotel check-in, all participants receive an individual itinerary outlining all their event participation with full details of location and timing, along with a *2015 Parade Week Timeline* outlining the general events and the shuttle schedule.

Upon checking in to your hotel, you will also be provided with a welcome envelope including any applicable hard copy tickets, a copy of your personalized itinerary and this Frequently Asked Questions list. Yearbooks will be provided at the various Special Events. If you have any general event time and shuttle questions, please refer to the *2015 Parade Week Timeline*.

Do we need an actual ticket to the events?

The only tickets needed are the grandstand seats for the Rose Parade, parking passes for parade ticket holders not staying at the hotel and the Rose Bowl game. All other Donate Life Rose Parade events utilize an RSVP list. Your name will get you into the events you have registered to attend.

Where do all the events take place?

The Floragraph Breakfast, Float Rider/Walker Dinner and Gala are in walking distance to the hotels. All three events are located at the Pasadena Convention Center. The only events that require transportation are those that take place at the Rosemont Pavilion and the Rose Bowl game. Please refer to the *2015 Parade Week Timeline* for specific shuttle and event times.

What are the details about the events?

Float Rider/Walker Dinner

The Float Rider/Walker Dinner allows for float riders to meet one another, sign commemorative posters (to be mailed to Riders/Walkers after January 2) and plan for the next several days' activities. *Casual attire*.

Floragraph Family Breakfast

The Floragraph Family Breakfast allows for donor families to meet one another and potentially the volunteers who decorated their portraits with such care. *Casual attire*.

Donate Life Float Gala

The Donate Life Float Gala is the first time all guests are together for an event in Pasadena. This is a special evening featuring inspiring speakers and entertainment. *Semi-formal attire* - all range of dress attire is acceptable including long dresses, cocktail dresses, pant suits for ladies, and suits for gentlemen.

Rosemont Pavilion Tours

Tours of Rosemont Pavilion allow guests to see the Donate Life Rose Parade Float and decorating operations up close, led by a Tournament of Roses volunteer. Dress in warm layers. No UGGs or boots. Roundtrip transportation from Sheraton Pasadena will be provided.

If you would like a tour, please make that request on your Event Participation Form so we can plan accordingly. We are not able to accommodate tours as part of the Dedication Garden rose placement process and the general public tour lines can become very long.

Please be aware of other commitments when you make your reservation. Riders/walkers should not schedule during the Float Rider/Walker Dinner and floragraph families should not schedule during the Floragraph Breakfast.

Rosemont Pavilion is a working environment. The focus is both safety and ensuring timely completion of a quality float. Please be sure to not touch or lean on the floats and follow guidance from your tour guide. ***Cell phone use is not permitted in Rosemont Pavilion at any time.***

Float Judging

All float riders and walkers must attend the float judging and must be on the first shuttle to leave the hotel. Additional shuttle buses will be added that day, so please refer to the *2015 Parade Week Timeline* for the shuttle schedule. Please be patient as we have a tremendous amount of guests to transport that day. We are at capacity for this event, so please do not add anyone to your party.

Rose Parade

Your tickets for the Rose Parade will be for one of two locations. Riders, walkers, and floragraphs will be positioned so they are in view of their loved ones and sponsors.

300 E Colorado – these seats front the entrance plaza to the Paseo Colorado shopping complex, two blocks north of the Sheraton Pasadena. View up the street is obstructed by buildings. Seat holders will have access to Paseo Colorado's private restrooms.

235/240 W. Colorado – these seats are ¾ mile west and 2 blocks north of the Sheraton Pasadena on the west end of downtown Pasadena. Stands are on both the north and south side of Colorado.

Dedication Garden Rose Placement

What is The Dedication Garden and how can I dedicate a rose?

The Dedication Garden encompasses the entire bed of the float. It will be covered in white roses, all with individual dedications. You may purchase those through our website. There is an option to personally place the rose on December 29 from 10am-10pm. These are the only times when you can personally place your rose, but **appointments must have been made at the time of ordering the online rose dedication.**

How do I get to the Dedication Garden?

If you would like to utilize the Donate Life shuttle, it will begin at 3pm on the 29th, so please schedule your rose placement after that time. Refer to the “Transportation and Shuttles” information below. If you are attending the Float Rider/Walker Dinner, one last shuttle will be available after the dinner for Rose Placement.

Transportation and Shuttles**Does Donate Life offer a shuttle service?**

Donate Life offers a shuttle service between the Pasadena Sheraton and Rosemont Pavilion for decorating. Please refer to the *2015 Parade Week Timeline* where the shuttle schedule is listed at the bottom of each day’s event schedule. Extra copies are located in your hospitality envelope.

Where do I pick up the bus to go to Rosemont Pavilion? How often do the buses run back and forth from the hotel and the barn? When do they stop running?

The buses will pick up in front of the Sheraton Pasadena and will make round trips to Rosemont Pavilion dropping off in Lot I. Please reference the *2015 Parade Week Timeline* for how often they are running and when they stop each night. Every day has a slightly different schedule based on decorating and event needs.

Where can I catch public transportation? How is parking around Pasadena?

We strongly recommend that if a participant needs to get somewhere close to the hotels, they utilize the hotel courtesy shuttles and avoid dealing with parking in Pasadena during this time of year. Please work with the front desk of your hotel to coordinate transportation. They offer transportation to anywhere within a short distance, but a lot is within walking distance. If necessary, the hotel can point you in the right direction for a cab or city bus.

How do I get to and from the Rose Bowl game?

For those attending the game, they can either walk from the grandstands to the Rose Bowl or walk to the Parsons building to catch the Tournament of Roses game shuttle. Donate Life shuttles are not authorized to provide transportation to the Rose Bowl the day of the game.

Float Decorating

Where is float decorating and how do we get there?

We highly recommend that participants do not drive to the Rosemont Pavilion because parking is highly restricted. Float decorating is located at the Rosemont Pavilion on 700 Seco Street, Pasadena, CA. The Donate Life Rose Parade offers a free shuttle to and from the Rosemont Pavilion. The shuttles drop off in parking lot I of the Rose Bowl. From there, it is a short walk to the entrance of the Rosemont Pavilion. Please refer to the *2015 Parade Week Timeline*.

When should I arrive?

Volunteers should arrive at the Donate Life tent at the Rosemont Pavilion a minimum of 15 minutes prior to the start of the shift, so plan your shuttle ride accordingly. The Phoenix Decorating crew chiefs will guide volunteers through a brief orientation.

Who can volunteer?

All volunteer decorators must be at least 15 years old. Teenage volunteers may be asked to show a high school student identification card or driver's license as proof of age.

If you are a transplant recipient or have a history of medical conditions, we request that you notify your transplant coordinator and/or physician that you intend to participate in float decoration. Let them know you will be handling and surrounded by floral material, in an open warehouse with several hundred people, and exposed to strong adhesives. Please consider using a face mask at all times during your decorating shift.

Will there be food and drink at float decorating?

Light snacks and drinks are available at the Donate Life volunteer booth outside of the actual decorating area. NO FOOD OR DRINK is allowed in the Rosemont Pavilion.

What do I wear to my decorating shift?

For decorating shifts, layered, old and warm clothing is most appropriate for decorating. Night shifts can get VERY cold and there is no climate control. The Donate Life shirt provided at the Rosemont Pavilion must be worn as the participant's top layer. We recommend a long sleeved shirt that can be worn under a t-shirt or taken off if necessary. You are encouraged to bring a heavier sweatshirt, pullover or jacket, even gloves, scarves, and hats. Instead of carrying purses, a fanny pack is more convenient since there is not a secure area for personal items. ***Cell phone use is not permitted in Rosemont Pavilion at any time.***

Tennis shoes must be worn by all decorators. For safety reasons, UGG boots are not allowed. If you will be climbing scaffolding, consider the flexibility your clothing allows and whether it could get easily snagged. Keep in mind that the floor is concrete and, unless your task involves sitting, you may be on your feet for extended periods.

Hotel Information

The majority of our hotel rooms are at the Sheraton Pasadena. We have a very small room block at the Hilton Pasadena, by special request only. The Hotel Request Form available in mid-September and due October 17 is the only way to make reservations in the room block. There is a four night minimum required stay, checking in December 29, checking out January 2 for a total of \$1,300.

On the Hotel Request Form, you may request additional nights three days prior or three days after the hotel room block required dates.

Upon check-in, your credit card will be needed for any incidentals. Any requested cribs and rollaway beds will be charged as incidentals upon check in. The fees paid to the Donate Life Rose Parade Float in advance were to cover only the room rate and tax.

Miscellaneous

Can I help decorate my family's Floragraph? Floragraph families in close proximity to Pasadena may decorate at Rosemont Pavilion on December 6 – December 13 from 9am-5pm. Otherwise, all other floragraphs will be completed in advance by our dedicated volunteers, and then shipped to Floragraph Sponsors for finishing events. **All floragraphs must be returned to arrive no later than December 17 to ensure they are touched up and mounted to the Float.**

How is the Class of 2015 announced? Class of 2015 floragraph honorees, walkers and riders, were unveiled with a press release referencing their individual webpages which include photos and bios. All these details were provided on unveiling days via “On the March” emails.

Can I purchase float merchandise? Float merchandise is available online from early August until November 7. All orders will be shipped by December 7. Some of these items will also be available for purchase at Rosemont Pavilion until sold out.

I am a rider or walker. What should I wear?

Whether a rider or walker, you must wear the same outfit for the float judging and the actual parade. Riders may wear whatever they wish. Walkers are required to wear jackets/sweatshirts which will be provided by the Donate Life Rose Parade Float Committee and distributed at the Rider/Walker Dinner.

Is there anything else?

Cell phone use is not permitted in Rosemont Pavilion at any time for everyone's safety.

What if I have questions after I arrive in Pasadena?

Members of the Donate Life Float Committee will be in bright red shirts reading “Event Hospitality” with the float logo. They are available for your questions and are happy to help guide you.